



BUSINESS ORCHESTRATION AND AUTOMATION EVOLUTION

From being an advanced ECM platform to becoming a complete BOAT platform — a transformation that aligns with the future of enterprise automation

OBJECTIVES OF THIS SESSION

- Understand why the market is moving from ECM/BPM/RPA to BOAT.
- Show how Coopera fulfills BOAT requirements with real-world results.
- Share our differentiation versus other vendors.
- Demonstrate key innovations live.
- Clarify the impact on each team and next steps.



WHAT IS BOAT

It is a new category explained by Gartner to overcome the limitations of traditional platforms, combining process orchestration, task automation, intelligent content management, and native AI.

BOAT is a **consolidated** software **platform** that delivers enterprise **process automation** by enabling capabilities including **orchestration** of business processes, **enterprise connectivity**, **low-code** development and **agentic** automation.

Gartner

The BOAT platform market is rapidly expanding: from **5 billion dollars in 2024** it will exceed **21 billion by 2029**, with a compound **annual growth rate close to 34%**.

In the same period, adoption among companies with mature automation practices will **increase from 20% to 80%**, marking the definitive consolidation towards unified and comprehensive platforms.

End Users

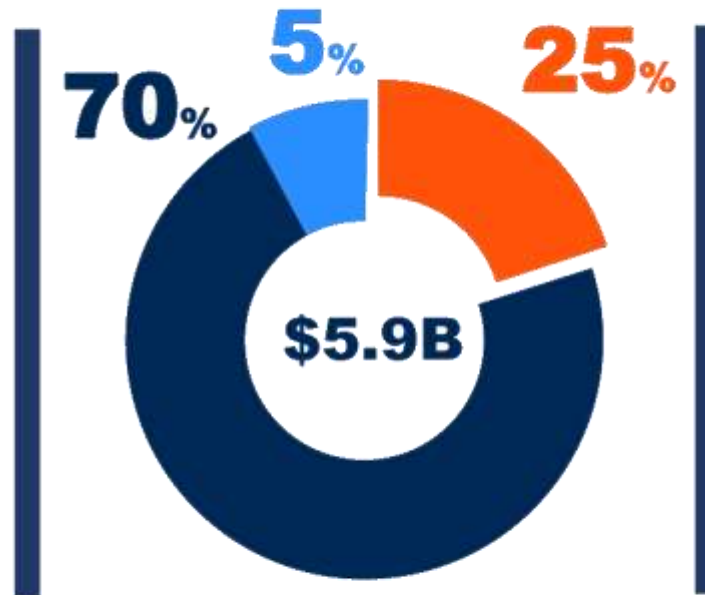
- **Tech Trends** - Understand the latest and most relevant technology trends impacting their industry
- **Tech Roadmap** - Support them in implementing the right technology roadmaps that will improve their organization
- **Vendor Selection** - Guide them in evaluating and selecting the ideal technology providers for their initiatives

+2,500 Analysts

Market
Analysts

Buyer
Analysts

Go-To-Market
Analysts



Investors

- **Tech Trends** – strategic advice to identify lucrative opportunities and optimize investment decisions

Technology Providers

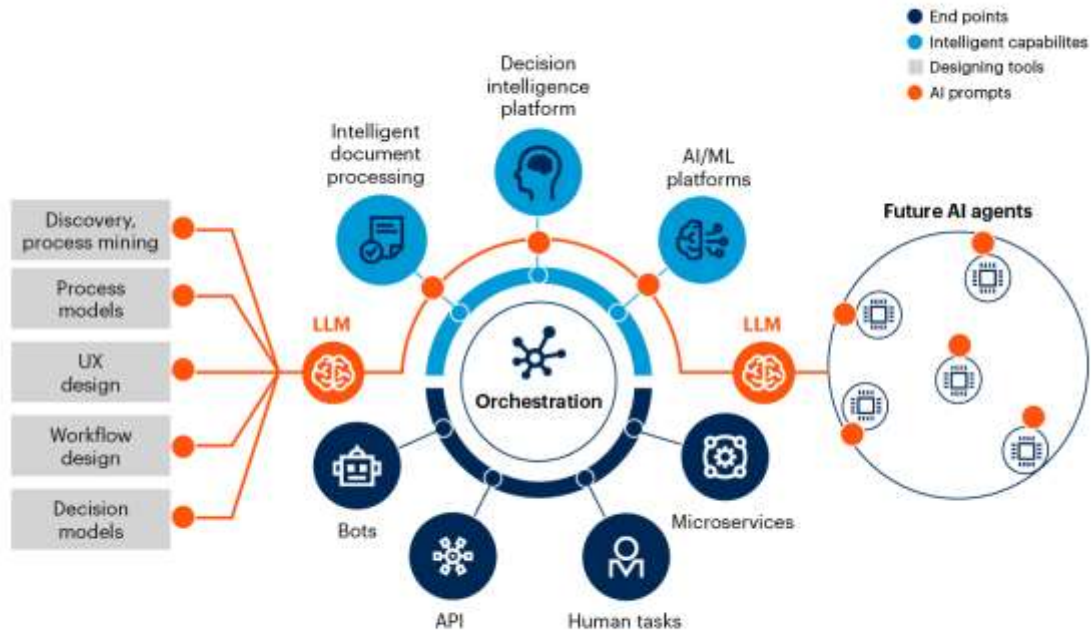
- **Market Trends** - Identify & understand the important market trends and opportunities that will increase your relevance to buyers
- **Competitive Improvement** - Improve your offerings to be more competitive and in line with buyer needs and purchasing priorities
- **Go-to-Market** - Optimize all aspects of your strategy to drive faster company growth
- **Market Visibility** - Improve visibility among prospective buyers seeking your solutions and validate your ability to support

COMPETITIVE LANDSCAPE

Vendor Type	Strengths	Limits	Coopera Advantage
RPA Vendors (competitor)	Strong in task automation, mature ecosystem	Siloed, limited orchestration & content management	Coopera integrates RPA with orchestration, content, and AI in one platform
BPM Vendors (competitor)	Good in process orchestration & workflows	Weak in AI, automation at scale, and document management	Coopera combines BPMN orchestration with AI-first automation and IDP
ECM Vendors (competitor)	Strong in document management & compliance	Limited automation and orchestration, fragmented AI	Coopera provides native case & document mgmt plus automation and orchestration
Low-Code/iPaaS Vendors (competitor)	Fast app dev & connectivity	Often lack enterprise-grade content & AI-driven automation	Coopera adds low-code + enterprise content, AI, and orchestration in one BOAT

THE FUNDAMENTAL REQUIREMENTS OF A BOAT PLATFORM

The Future of Automation Is Autonomous



Source: Gartner
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End-to-end orchestration

- Management of complex, long-running processes and case management.
- Autonomous orchestration of bots, APIs, microservices, and events.

Intelligent and agentic automation

- Native integration of RPA/BPA.
- Conversational and context-aware AI agents that perform end-to-end tasks.

Integrated content and data management

- Document & Case Management.
- Intelligent Document Processing (IDP) e task/process mining.

Embedded AI and GenAI

- Prompt-driven development, generative workflow design.
- Unstructured data extraction, decision intelligence, content creation.

Consistent user experience

- Low-code/no-code studio for business and IT.
- Modern and collaborative interfaces (co-creation).

THE COMPONENTS OF A COMPLETE BOAT PLATFORM

Orchestration Layer

- Process modeling and management (BPMN, case management).
- Orchestration of bots, APIs, events, and microservices.

Automation Layer

- Native RPA and BPA.
- Event-driven triggers and routine automations.
- Intelligent & agentic automation (end-to-end AI agents).

Content & Knowledge Layer

- Document & Record Management.
- Intelligent Document Processing (IDP).
- Process & Task Mining.

AI & Intelligence Layer

- Generative AI for flow design, content analysis, and decision-making.
- Autonomous agents and LLM orchestration.
- Decision intelligence & analytics.

Integration & Connectivity Layer

- Multi-tenant API Gateway.
- iPaaS capabilities: enterprise connectivity with external systems.
- Low-code/no-code integration studio.

Platform & Experience Layer

- Cloud-native architecture, microservices, Kubernetes, multi-datacenter.
- Unified UX for business & IT (collaboration and co-creation).
- Bundle licensing and centralized governance

COMPANY OVERVIEW

The leading Software and Service Provider in EMEA with:

- More than **20 years** of Excellence in Services and Solutions Delivery
- Global Offices : **Abu Dhabi, Bangalore, Belgrade, Boston, Dubai, Paris, Riyadh, Zagreb, Naples**
- Channel Partners in all over **EMEA**
- **550+ employees** in RNTrust Group
- **Consistently profitable / Financially stable**
- RNTrust (RN ME FZ-LLC / RNT / Interdata / RN ITC LLC) is certified for **ISO/IEC 27001:2013 and ISO 9001:2015**.

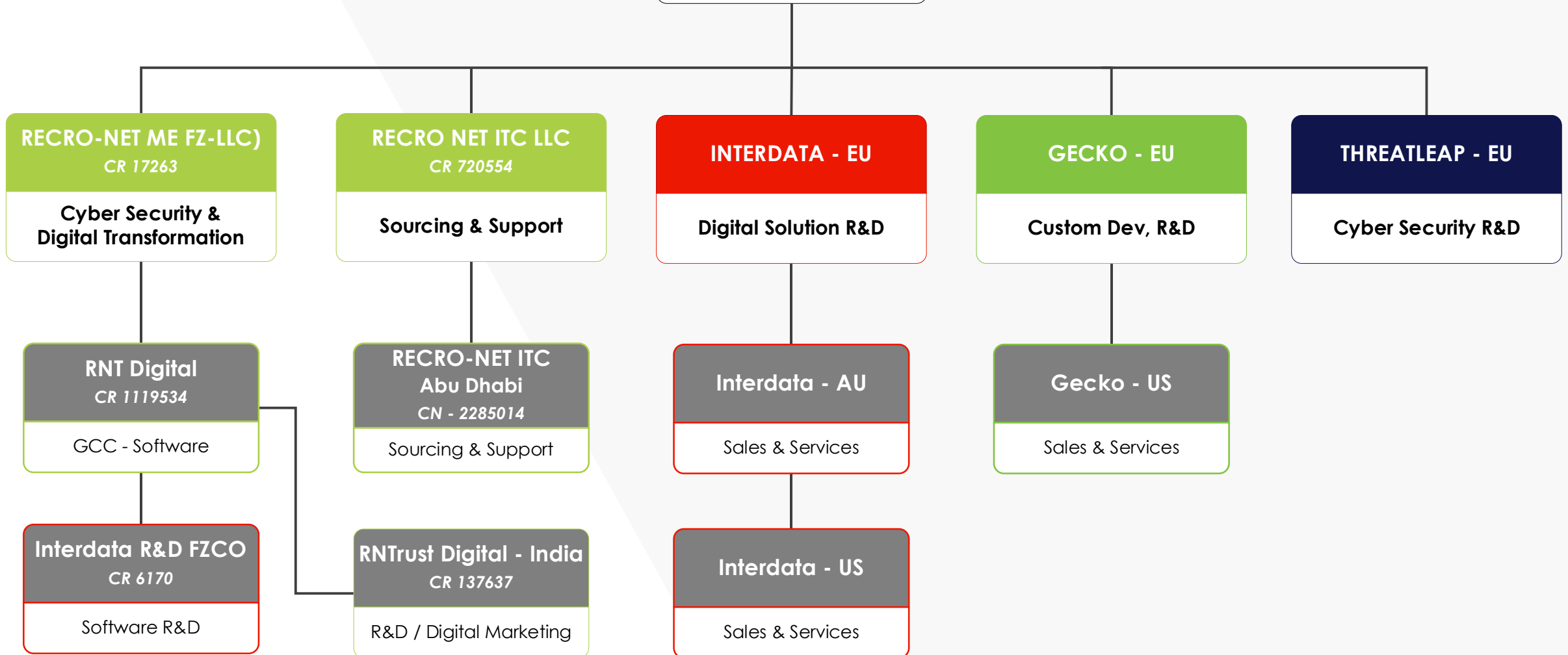


**ISO/IEC
27001:2013
Certified**



RNTrust Group

Entity Structure





RNTrust

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